

Corporate Sponsorship



PROPOSAL PREPARED BY DREW LETHEM

Why sponsor?



Primary focus is to add value to your company through the game of golf and there are various ways to do so

- Exposure
 - Strengthen company client relationships
- Represent company on local and national basis
 - Available for outings and events

Partnership Benefits: *exposure*



- Recognition – Advertising
- High likelihood of attaining large exposures with breakthrough performances
- NGA Hooters Tour
 - Approximately 1,000 live viewers for each weekly event
 - Tournament results and press releases are distributed to all local media including the Associated Press, Golf Channel USA Today, GolfWeek and Golfworld

Partnership Benefits: *Strengthen Relationships*



- Increase company value by entertaining clients through golf
- Untapped method for doing business
- Success of Pro-Ams
- Business and golf go hand-in-hand

Why not have the top golfer in the area at your side to help you do business?

Partnership Benefits: *Ambassador*



- Represent your company in a respectful, professional manner
- Become an ambassador for your company, what you guys stand for, and how you do business

Partnership Benefits: *Golf Outings*



Golfers enjoy getting to understand the game further and learning more about the game of golf. You can enhance their experience by offering driving range tips or even play with company employees

- Compete in events as needed
- Closest to the pin on par 3's, represent your company and compete at the same time
- Add value to any golf outing by associating a successful golfer with a particular event
- Community efforts
 - Represent your company within the community
 - Program Volunteer - First Tee of Kansas City
 - Junior golf clinics in the area on behalf of your company

Partnership Package Offerings



- **Outings**
 - Range tips
 - Closest to pin on par 3's
 - Compete with your company during the outing as your "A" player
- **Play days**
 - Assist in play days involving companies and their clients offering assistance to better the customer outing experience
- **Appearances/Clinics**
 - Community outreach efforts on behalf of your company
 - ✦ First Tee of Kansas City – Program Volunteer
 - ✦ Junior Golf Clinics
- **Logo Apparel**
 - Includes but not exclusive to: shirts, hats, golf bag, headcovers etc.

Partnership Packages Offered



- **\$2,000**
 - 1 Corporate Outing or appearance, and also 1 play day
- **\$5,000**
 - Logo item
 - 1 Corporate Outing or appearance, and also 1 play day
- **\$10,000**
 - Logo item
 - Up to 5 corporate outings or play days
- **\$20,000**
 - Unlimited logoed items
 - Unlimited services for outings or play days on respective days

My Team



- Brookridge Golf and Fitness
 - Resident Professional
- Mike Boring – Shadow Glenn GC
 - Golf Instructor
- Janine Young – Elite Golf and Fitness
 - Fitness Trainer

In conclusion



- With this proposal I will be able to add value to your company through many avenues.
 - Represent your company on a local and nationwide basis
 - Strengthen your company and respective clients
 - Create a positive image for your company through the game of golf